



Polish Investment
& Trade Agency
PFR Group

Poland. Business Forward

THE CONSTRUCTION AND BUILDING FINISHING SECTOR

Poland. Construction





Poland is an internationally acclaimed destination for:



Pristine nature

Top 10 country to visit according to Lonely Planet



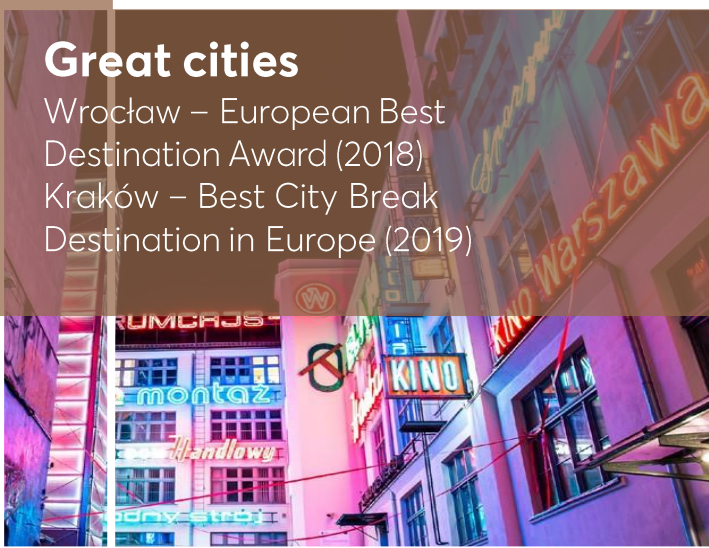
A place where east meets west

Dynamic business hub at the heart of Europe



Vibrant food scene

Warsaw among top 10 vegan-friendly cities in the world



Great cities

Wrocław – European Best Destination Award (2018)
Kraków – Best City Break Destination in Europe (2019)



Attractive place for expats

Young, increasingly international society, with very high level of English proficiency



Rich history

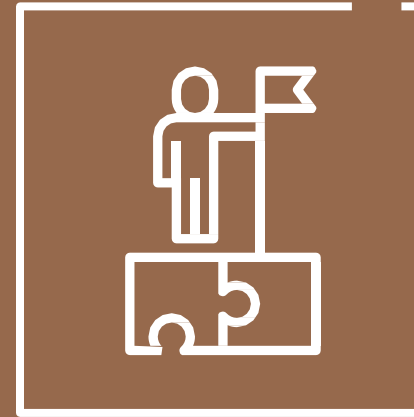
Vast legacy of bravery and resilience



**WHY
POLAND**



**WHAT THE
POLISH
CONSTRUCTION
SECTOR STANDS
FOR?**



**WHAT MAKES
US
DIFFERENT?**



**DID YOU
KNOW?**



**INSTITUTIONAL
ENVIRONMENT**



**HOW WE CAN
HELP YOU**

Unprecedented growth

Highest growth rate in the OECD between 1990 and 2019

Superb market access

40% of the region's total GDP and a gateway to the wider EU market

Large, high-quality talent pool

300k+ of well-educated graduates annually

Resilient economy

Max score for Macroeconomic Stability in the Global Competitiveness
Almost 30 years of continuous growth
Almost 10 years of stable growth in foreign trade turnover

Transparent

Regional leader in the Transparency International Corruption Index

FDI magnet

2nd in the EU, 5th in the world in terms of value of new greenfield projects (2020)
One third of all FDI stock in the region

Top-notch infrastructure

1st in CEE in Airport Connectivity & Quality of Road Infrastructure (Global Competitiveness Report)

Largest share of the EU budget

EUR 160bn for Poland in subsidies and loans until 2027

Competitive, well-developed cities

European Cities of the Future (fDi Intelligence)
Warsaw: 7th position (ahead of Berlin and Stockholm)
Kraków: 2nd in EU in Business Friendliness among Large Cities



WHAT THE POLISH CONSTRUCTION SECTOR STANDS FOR?

Construction sector is a crucial component of Poland's GDP, contributing over **151.1b. PLN** to Polish GDP in 2020, which amounted to approximately **6.5%** of total Polish GDP.

Polish construction and building finishing industry in numbers:

971.4 thous.

employees in the sector overall in 2020.

119.1+ b. PLN

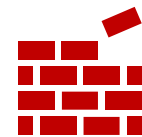
was the overall revenue of Polish construction sector in 2020.

32.3+ b. PLN

was the revenue of Polish building materials subsector in 2019, which comprised of 48 957 companies.



In 2019 Polish exports of doors and windows to **over 100 countries** were worth **over 2.25b. €**



In 2019 107 m. of m² of clay building materials were produced in Poland worth **625m. €**



In 2019 Poland exported **296m. \$** worth of prefabricated buildings.

Sources:

Statistics Poland, quarterly GDP estimate.

Ministry of Development, Polish Industrial Policy; data covers clay materials, concrete, lime & plaster as well as products made out of such materials.

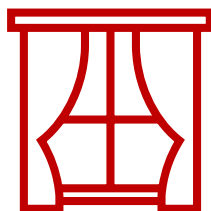
Statistics Poland – Concise Statistical Yearbook of Poland, 2021.

PKO BP, Centre for sectoral analysis.

WHAT MAKES US DIFFERENT?

Soundproofing your privacy

Poland is the world's largest exporter of PVC windows and doors. This is a dynamically growing category due to thermal and acoustic insulation that such windows and doors provide.



Composition of world's exports of PVC windows and doors in 2020, in %

1.	Poland	Approx. 31%
2.	Germany	Approx. 10%
3.	China	Approx. 7%

Eco-innovation at our foundation

Polish construction industry boasts a number of the world's finest, eco-friendly solutions. They range from composite building materials made of PET bottles and prefabricates to energy-efficient 'passive' houses and smart home solutions.

How do others see Poland

Polish construction industry is highly regarded for its technical proficiency, talented specialists, great value for money and innovative solutions. This has been recognised by a number of high-profile foreign conglomerates that invested in Poland by opening their factories here.

But Polish businesses are also eager to expand abroad, as amply shown in the form of both greenfield and M&A investments in Germany, Ukraine, Spain (Oknoplast), the Philippines (Pietrucha group) or Romania (Selena).

DID YOU KNOW?



Palaces and villas

The advanced energy-saving technology developed by Polish company Izodom was used in 3 000 villas built in the United Arab Emirates as well as a 10 000m² royal palace in Morocco.



Leaders in modular building

Walking down the Sixth Avenue in New York you will soon find the world's tallest modular hotel by Marriott. This 26-floors-high hotel had its modules manufactured by a Polish company DMDmodular and some experts have already considered it a major architectural achievement. Another Polish producer Polkon has been recently contracted to manufacture a prefabricated student hall for Kampala University in Uganda. Their well-regarded modules can be found in low-rise and high-rise buildings in Europe, Canada, the Carribean and both East and West coast of the US.



Connecting the world

Polish construction companies were involved in a wide range of infrastructural projects all over the world, ranging from metro systems in Almaty and Saint Petersburg, Charkov's tram tracks to a rail bridge in Stockholm and wastewater treatment plant in Riga, to name just a few.

INSTITUTIONAL ENVIRONMENT

Polish Construction Cluster

Polish Construction Cluster project is complementary to actions performed within the confines of the Business Environment Institutions Cluster – a project coordinated by the Polish Consulting Association – and is also a continuation of promotion of the clustering concept and development of ties between business and science.

- Comprised of 400+ firms from the construction industry, it's the largest construction cluster in Poland
- It fosters cooperation between the industry, various organisations, universities and R&D Centres
- Facilitates cooperation within the industry



Polish Association of Construction Industry Employers (PZPB)

This country-wide organisation associates over 80 largest construction contractors, construction materials manufacturers, specialist design and geodetic companies, developers and other specialists related to the construction industry.

- Polish Association of Construction Industry Employers, among other things:
- Represents its associates and their interests in talks with various State authorities
- Provides opinions on legal provisions in the construction industry and grants „Developer Certificate”
- Organises national and international conferences and conduct specialised training



The Polish Investment and Trade Agency

The Polish Investment and Trade Agency's (PAIH) mission as a government agency is:

- * To enable small- and medium-sized companies to reach their full potential in exporting their products and services around the world
- * To support potential investors in Poland by providing comprehensive and up-to-date information services regarding legal and tax aspects, location and human capital, as well as on the available financial incentives
- * To promote 'Poland as a Brand'

How we can help

PAIH's experienced team of experts with a hands-on approach and excellent understanding the needs of entrepreneurs will ensure that your cooperation will be as fast and smooth as possible



Information packages
(macroeconomic, HR, legal, sectoral data)



Analysis of export potential



Preparing information packages



Verifying business partners



Organising business missions



Preparing lists of possible business partners



Organising B2B meetings



Supporting in contacts with government agencies

Contact us

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